



Rob Heard MBE – Road Safety and Older Drivers Consultant

Rob Heard is the founder and Chair of the Older Drivers Forum and is nationally recognised as an expert on Older Drivers, regularly being interviewed by TV, Radio and the Media on the subject. He has spoken and presented at numerous National conferences on how we can help and support mature and older drivers to carry on driving safely for longer but also when is the right time to retire from driving.

Rob has won numerous national awards for his work with Older Drivers and has been awarded a lifetime achievement award from Road Safety Support in 2019 and was the winner of 'Outstanding Contribution to Road Safety' from the National Police Chiefs Council in 2014. In the 2025 New Years Honours list, Rob was awarded an MBE for his work in road safety and particularly mature and older drivers. He now works as a Road Safety Consultant for numerous organisations, specialising in Mature and Older Drivers, and Vision & Driving.